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Upgrades give Volente Beach Waterpark new name, dining options, image

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July 21, 2011

Volente Beach Waterpark has new management, new dining options and even a new name.

Now known as Shore Club Volente Beach, 16107 Wharf Cove in Volente, the park's offerings include six water rides, casual and upscale restaurants, an adults-only pool with a swim-up bar and bottle service, and volleyball courts. A revamped stage also makes it possible to have concerts, including one in the works for Labor Day weekend.

"This place is a really unique boutique water park," said co-owner Rick Redmond. "People like to come here because you don't have the huge crowds."

Open 11 a.m. to 7 p.m. Wednesday through Sunday, Shore Club Volente Beach sees 500 to 800 visitors weekdays, and about 1,500 on weekends and holidays. Daily admission is \$19.99 for adults, \$14.99 for children.

The water the park uses comes from Lake Travis, which continues to sink as the area deals with near-record drought conditions. Though the lower lake levels have presented problems for a number of businesses, Redmond said his park is doing just fine.

"We never close," he said. "You can get in here just fine. In fact, we've been seeing more and more boat traffic because we're on one of the deepest parts of the lake."

The new Shore Club Restaurant and Bar offers filet mignon, seafood and other high-end fare and, unlike the water park, will be open weekends year-round.

"We turned what used to be a hamburger and chicken-tender place into a more refined restaurant," said Brian Harper, who recently became one of the park's co-owners and helped put the menu together.

A mix of indoor and outdoor seating makes room for about 225 diners, Harper said.

The park also features a casual grill, and pizza, funnel cakes and other amusement park must-haves continue to be available elsewhere on site.

The tweaks parkwide are intended to create a more upscale feel and lure more adults, Redmond and Harper said. That means some or all of the rides could potentially be removed at some point in the future.

"What we're trying to do is create an adult resort — something similar to Miami's South Beach," Harper said.

Courtesy of JB Goodwin