



Top 10 Most Searched Markets at Realtor.com

When Web visitors come to Realtor.com, they most often are looking in the sunshine states for real estate, according to a list of the most searched real estate markets at Realtor.com for 2010.

Realtor.com, operated by Move Inc. and an official Web site of the National Association of REALTORS®, based its list on the number of visitors at Realtor.com that viewed properties in each metro area in the United States from January 2010 to December 2010.

Here are the top 10 most searched for cities at Realtor.com for 2010:

1. Las Vegas
2. Los Angeles
3. Orlando
4. San Antonio
5. Miami
6. Phoenix
7. San Diego
8. Austin, Texas
9. Tampa
10. Chicago

"Online search is a critical measure of interest in real estate, especially now that more than 90 percent of buyers search for their homes online," says Realtor.com President Errol Samuelson. "Changing conditions throughout 2010 in the sunshine states resulting from foreclosures, the tax credit, interest rates, and other factors created more interest in real estate compared to other states that we hope leads to increased activity and sales in 2011."

Source: ["2010 Top Ten Most Searched Real Estate Markets Released by Realtor.com," Move Inc. \(Jan. 11, 2011\)](#)

Courtesy of JB Goodwin