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Round Rock's Web site one of the best, says association

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<http://www.roundrocktexas.gov/>

The city of Round Rock's Web site has won recognition from the City-County Communications and Marketing Association, a national organization of local government communicators.

3CMA's Savvy Awards competition recognizes outstanding local government achievements in communications, public sector marketing and citizen-government relationships. Round Rock's site earned the Silver Circle honor for its population category.

"Round Rock's site is simply loaded with materials, yet the judges never felt overwhelmed by the volume of information due the ease of the site's design," say judges' comments.

The city's Web site features online bill pay and parks registration for Round Rock residents, video replay of city council and planning and zoning commission meetings and blog pages.

Since its launch in summer 2006, the number of visits to the site has more than doubled, from 84,903 in July 2006 to 200,798 in July 2007, says Round Rock Director of Communications Will Hampton.

Courtesy of JB Goodwin