

Austin rates well for relocating singles

Austin Business Journal - 9:50 AM CDT Tuesday

Single professionals relocating to Central Texas are in luck. According to relocation industry groups **Worldwide ERC** and **Primacy Relocation**, Austin is among the best cities for relocating singles.

For a third year, the two industry groups have paired up with Sperling's Best Places to identify the cities with the most to offer relocating singles.

The groups used statistical profiles of the largest 100 U.S. metro areas, focusing on criteria most relevant to singles, to define the rankings of cities with the highest probability of a smooth transition and a successful relocation.

In addition to Austin, other top cities for relocating singles include Nashville, Atlanta, New York and Houston.

"HR professionals will use our findings in forecasting success rates for their employee transfers," says Michelle Vallejo, president of Primacy Relocation's Americas business unit. "They find it relevant because we take glamorous factors, like nightlife and sports, and pit them directly against everyday concerns, like rent, to identify places where the quality of life is both exciting and sustainable."

Statistics used in ranking the best cities include population criteria such as the local percentage and growth trends of unmarried residents ages 25 to 34, male-female ratios, the number of newcomers to the area, and diversity and density; as well as economic criteria and quality-of-life criteria.