



Austin tech firms head to California to recruit talent

Austin Business Journal

http://www.bizjournals.com/austin/blog/morning_call/2011/09/AustinTechFirmsRecruit.html?s=newsletter&ed=2011-09-01&ana=e_au_rdup

Thursday, September 1, 2011

Saying they can't find enough workers here, more than 30 Austin-area technology CEOs will head to California next month to recruit employees.

The trip, organized by the Austin Technology Council, will revolve around two recruiting events — one in San Francisco and the other in Sunnyvale.

“These events are about Austin making a pretty loud statement in the Bay Area,” said ATC President **Julie Huls**. “Texas is a New Economy State, and we have a killer combination to support it: high-paying tech jobs, fast-growing companies, a low cost of living, and a relaxed way of life. Over 100 of our area CEOs were together in May at an ATC CEO Summit and one key call to action was to bring more tech talent to Austin. We are proud to deliver on that idea in a couple weeks in San Francisco and Sunnyvale.”

Click [here](#) for their schedule and the full announcement.

Courtesy of JB Goodwin