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# A dozen local companies among top 500 on Inc. list

## Austin Business Journal

Natural and health food products company **Genesis Today Inc.** and eco-friendly baby retailer **BabyEarth** are among the fastest growing private companies in Central Texas.

The two businesses made the 2008 Inc. 5000 list, which ranks the fastest growing companies in the United States by percentage of net sales growth over a five-year period. This year's list, released Wednesday, includes 71 Austin-area companies and a total of 378 firms across Texas.

**Inc. magazine** began its Inc. 500 list in 1982 and in recent years expanded it to include the nation's top 5,000 private companies.

The Central Texas companies that rank among the top 500 are:

110 -- Genesis Today Inc.

139 -- **On time Electric & Air**

183 -- BabyEarth

213 -- **Zebra Imaging Inc.**

334 -- **C&Z Enterprises LLC**

336 -- **Adlucent**

338 -- **C.L. Carson Inc.**

349 -- **Austin GeoModeling Inc.**

368 -- **Apogee Search**

434 -- **Austin Logistics Inc.**

461 -- **ProfitFuel Inc.**

469 -- **Ascendant Technologies LLC**

One of those companies, ProfitFuel, has grown to 60 employees since its launch in 2002. ProfitFuel is an online directory that connects small businesses with potential local customers. The company increased its revenue 683 percent over a three-year period.

"ProfitFuel owes its strong growth ... to the strength of our employees," CEO David Rubin says. "We decided early on that hiring great people and providing a fantastic work environment was a strategic imperative."

Rubin says it's no coincidence that the company is based in Austin, a city he says has helped ProfitFuel secure an educated and passionate work force.

"ProfitFuel's mission is to be the engine that drives sales growth for our clients," Rubin says. "The recognition as an Inc. 500 company provides further validation that if you help enough other companies find success, success will come full circle."

To see the full list, go to [www.inc.com/inc5000](http://www.inc.com/inc5000)

**Courtesy of JB Goodwin**